INFOGRAPHIC

2024 Industry Trends, Growth and Innovation

New research from Foundry (an IDG, Inc. company) reveals IT leaders' digital transformation plans to support critical workloads, including AI and high-performance computing. Data specifies colocation as essential to support hybrid IT infrastructure and highly interconnected digital ecosystems.

98%

IT'S A HYBRID IT WORLD

Survey results show that nearly all IT leaders have implemented or plan to implement a "cloud-smart" infrastructure, with colocation services providing interconnection among public cloud, private cloud and on-premises workloads.
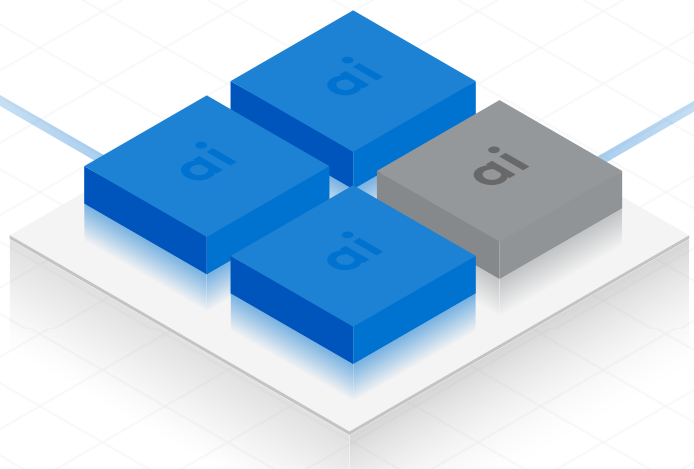
95%

DIRECT CONNECTION TO PUBLIC CLOUD IS A "MUST HAVE"

For the third year in a row, an overwhelming majority of CIOs say native, direct connection to the major cloud providers is vital for cost savings and predictability, enhanced security and optimized performance required to deploy a multicloud strategy.

3 out of 4

AI IS AN ACCELERANT TO COLOCATION ADOPTION

More than three out of four organizations are considering moving AI-related workloads, including GenAI applications, chatbots, predictive analytics and augmented AI applications, to a colocation data center.

#1

CLOUD INTERCONNECTION IS TOP REASON TO USE COLOCATION

Less than 1/3rd of decision makers said their colocation provider offers interconnection to a variety of cloud providers, even though interconnection is the No. 1 reason for using colocation.

The Transformative Power of Colocation

Unlock key insights and statistics from the 2024 State of the Data Center report. Whether you're a seasoned professional or a newcomer, discover how colocation is shaping the future of data centers.

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