Top 4 Data Center Industry
ECONOMIC CONTRIBUTIONS

With the world going digital, data centers have emerged as a pivotal force helping to drive economic prosperity. According to research conducted for the Data Center Coalition by the independent firm PwC and presented in the Economic Contributions of Data Centers in the United States Report (2017-2023), the data center industry has experienced unprecedented growth that is fueling the U.S. Economy.

144%
LABOR INCOME GROWTH

Labor income earned directly from the data center industry increased by 144% between 2017 and 2023. The total national labor income contribution grew by 93% over the same period from $209 billion to $404 billion.

105%
INCREASE IN GROSS DOMESTIC PRODUCT CONTRIBUTION

Total contribution to Gross Domestic Product (GDP) from the data center industry grew by 105% between 2017 and 2023 from $355 billion to $727 billion in GDP contribution.
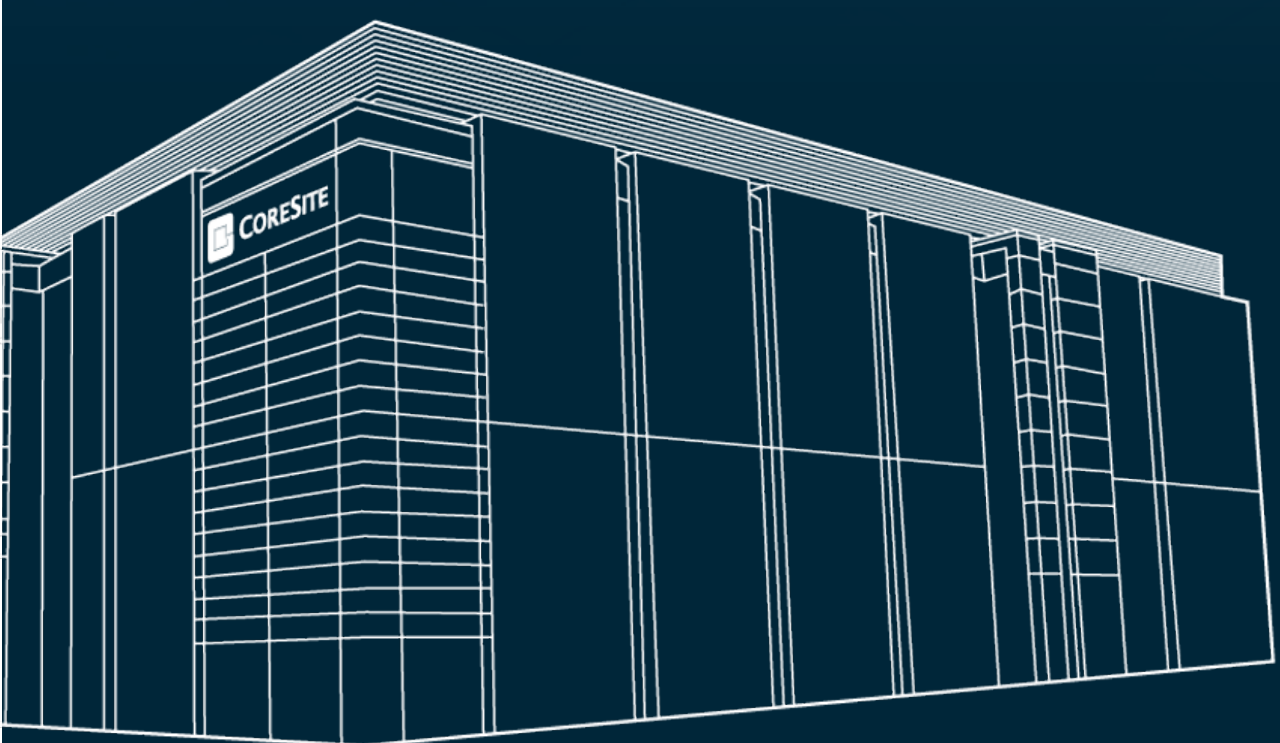
60%
TOTAL JOB CREATION EXPANSION

The data center industry's total job contribution grew by 60% between 2017 and 2023 from 2.9 million to 4.7 million jobs.

1 JOB SUPPORTS 6+ OTHERS
BROADER ECONOMIC RIPPLE EFFECTS

During 2017 to 2023, each direct job in the data center industry supported more than six jobs elsewhere in the U.S. economy.

In essence, data centers aren't just supporting our digital lives; they're powering an economic revolution. So, the next time you scroll on social media, stream a video or check your email, remember you're not just using your smart phone or the internet— you're participating in one of the most dynamic sectors of the modern economy.

WANT TO LEARN MORE?

ABOUT THE REPORT

Published in February 2025 and prepared for the Data Center Coalition by the independent consultant PwC, the report quantifies the economic contributions of the U.S. data center industry from 2017-2023 at the national level and from 2022-2023 with a state-by-state breakout. To download the full report, visit Economic Contributions of Data Centers in the United States Report 2017-2023.

ABOUT CORESITE

CoreSite, an American Tower company, is a leading interconnection platform that empowers companies to future-proof their digital business. For more than 20 years, CoreSite's purpose-built, highly interconnected data center campuses and team of experts have delivered the cloud-enabled, resilient and flexible digital ecosystems required for customers to quickly scale their businesses and to support the increasing demands of modern workloads, like AI and high-density applications. For more information, visit CoreSite.com and follow CoreSite on our Connect[ED] blog, LinkedIn, YouTube and BlueSky.