



Delivering Digital Business Agility Through Managed IT Services and Colocation



IT modernization is a top priority for many enterprises, but years of technical debt and cultural baggage has made transformation difficult. Other organizations have made digital transformation progress, but are now course-correcting to control the unanticipated expenses and complexity their cloud strategy brought.

PSM and CoreSite can help each type of organization become an agile digital business and better determine the value of new technologies before adopting them.

CORESITE AND PSM STRATEGIC PARTNERSHIP VALUE

PSM combines a commitment to understanding the nuances of each business' operations with an exceptional ability to align the best technology and talent needed to achieve current and long-term business goals. And although the processes of each organization make it unique, there's a constant element to their solution – a solid foundation on which to develop and evolve IT infrastructure is key to success.

PSM SUITE OF SERVICES

PSM has developed a comprehensive suite of services shaped to meet today's rapidly changing technology landscape. Executive-level consulting support includes:

- Managed IT services
- O Cloud services
- Business IT support
- Ocybersecurity
- IT consulting
- 🞯 🛛 IT staffing

CORESITE AS A FOUNDATION

CoreSite accelerates digital transformation through an IT environment offering scalability, security, dense network interconnection and compliance with industry standards. CoreSite colocation data centers can be the foundation for executing IT modernization strategies. CoreSite offers:

- Oustomized deployments
- I00% uptime SLA
- **@** 24x7 security staff
- Remote hands services
- 28 data centers in 11 key markets

ELIMINATE BARRIERS TO MODERNIZATION AND CUT OPERATIONAL EXPENSES

Today's IT teams typically have more on their project schedule than they can work through, and legacy technology is both inflexible and costly. This oftentimes results in IT teams focusing on day-to-day operations instead of the higher priority, deeply skilled initiatives that drive digital transformation. PSM can assume as many daily operational tasks as a client wants. Their team of experts can also provide help desk support, backups and cybersecurity maintenance as well as network monitoring and performance improvements.

CoreSite data centers are an ideal environment for establishing a flexible, future-ready infrastructure. Direct cloud connections and network density significantly reduce data transfer and broadband costs, and CoreSite's Remote Hands Services take the burden of equipment installation, maintenance and upgrades off your team.



ABOUT CORESITE, AN AMERICAN TOWER COMPANY

CoreSite, an American Tower company, provides hybrid IT solutions that empower enterprises, cloud, network, and IT service providers to monetize and future-proof their digital business. Our highly interconnected data center campuses offer a native digital supply chain featuring direct cloud onramps to enable our customers to build customized hybrid IT infrastructure and accelerate digital transformation.

Ready to discuss your challenges and exchange thoughts on how PSM and CoreSite can help simplify IT, cut infrastructure costs and set you up for growth? Get in touch with <u>PSM Partners</u> or your <u>CoreSite sales</u> <u>representative</u> to get the conversation started!



CoreSite.com | +1866.777.CORE | Info@CoreSite.com

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